

THE NEXT 50 · PARTNERSHIP OPPORTUNITIES

\$100,000 FOR THE 50TH SEASON.



Fifty years of putting Canadian high school students on a real stage, ending with a National Festival at the National Arts Centre, 23 to 27 March 2027.

The Canadian Improv Games started in Ottawa in 1977 and has run every year since, through recessions, funding cuts, and a pandemic that closed every stage in the country. Teams of up to eight students and a teacher-coach practise from September to March, then compete in one of fifteen regional tournaments across the country. Regional champions travel to Ottawa for the National Festival.

What a sponsor funds here is the mission itself: **empowering youth across Canada to build confidence, belonging and leadership through team-based improv theatre**, in fifteen regions, small towns included, for students whose schools often have no theatre budget at all.

50

YEARS

140+

TEAMS A YEAR

100K+

ALUMNI

15

REGIONS

100

SCHOOLS

1,500+

STUDENTS

WHERE THE MONEY GOES

Four funds · reported against, with your name on it, in our 2027 impact report

\$35,000

SCHOOL RECOVERY & STUDENT ACCESS

The growth work: program awareness, recruiting schools that have never heard of us, and winning back the ones that stopped. Marketing capacity we have never had, and keeping team registration attainable for the schools that need it most.

\$15,000

TEACHER RECRUITMENT & SUPPORT

Finding the next teacher is the hardest thing we do. Keeping them supported as teams grow and change is the second. Coach training, ready-to-use curriculum, and support that takes work off a teacher's plate instead of adding to it.

\$35,000

TOURNAMENTS & NATIONALS

Fifteen regional tournaments at full strength: venues, technical production, paid producers, plus team travel to Ottawa and the 50th Festival at the NAC.

\$15,000

INFRASTRUCTURE & INNOVATION

A modern website, our first alumni database, the Nationals livestream and French-language expansion. The backbone that lets fifteen regions run as one Games, and the room to try new things.

FIVE WAYS IN

1–3 year agreements available, counted at full commitment value

\$25,000

PRESENTING PARTNER OF THE 50TH

One available, full exclusivity. Your name on the season and the National Festival, title on finals night, named in all fifteen regions.

\$10–15,000

OFFICIAL PARTNER

Category exclusive, four slots. Your name attached to one national part of the season: getting teams to Ottawa, school recovery, the finals livestream, or the volunteer producers who run the tournaments.

\$5,000

PROGRAM PARTNER

One partner per project. Support a region for the season, present the Canada-wide online Wildcard, or back a specific piece of the program we build together.

\$1,000–2,500

REGIONAL & COMMUNITY

Back your own city's tournament, or take on a moment inside the show: the What's In The Box giveaway, the championship confetti, an MVP award.

\$50

FRIEND OF THE GAMES

Fifty dollars for the fiftieth. The open door for alumni, parents and staff, with a charitable receipt on every gift.

BUILDING THE NEXT FIFTY.

1 Presenting Partner × \$25,000

\$25,000

4 Official Partners × \$10,000

\$40,000

4 Program Partners × \$5,000

\$20,000

6 Regional Partners × \$2,500

\$15,000

TOTAL

\$100,000

WHAT YOU GET

SEEN: Your logo on programs, tickets, venue screens, the Nationals livestream and the regional tournaments in your area, plus mentions from the stage.

SAID: Your name attached to something specific: Finals presented by [Brand], a regional tournament, or an award given out on the night.

FELT: An invitation to the regional tournament in your city and to finals night in Ottawa, plus photos from the season you are free to use.

MEASURED: A report at the end of the season showing what your support paid for, and a charitable receipt.

BE PART OF THE NEXT FIFTY.
WE'D LOVE TO TELL YOU MORE.

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